

TECTURA
designs.

A WAUSAU TILE INC. BRAND

CUSTOM PRECAST CONCRETE



WE HELP THE WORLD'S LEADING ARCHITECTS & DESIGNERS BRING THEIR UNIQUE VISIONS TO LIFE.

At Tectura Designs®, we don't say "no" in response to big ideas.

We've had no place for that word since the day Ed Creske founded the company as Wausau Tile & Terrazzo in 1953. And looking back, there was no way we wouldn't succeed.

Over time, as innovation and customer demands drove us this way and that, tile led to terrazzo stair treads. Extra cement from those treads led to experimenting with pavers. Pavers led us to precast concrete. And when a new chain named McDonald's needed furniture, we didn't make furniture. Well, we didn't make furniture yet – not until we sketched it out, right on the spot, on a napkin, and that first table gave way to a new site furnishings division. No, none of that stopped us from growing.

Before we knew it, Wausau Tile introduced Tectura Designs.

Forward-thinking architects and designers began to take notice, and soon enough there was no end in sight. From Mount Rushmore to Times Square, those visionaries accepted no substitutes for our elegant and durable pavers, custom precast concrete, site furnishings, custom precast terrazzo and terrazzo tile.

The name Tectura Designs represents an undying commitment to quality craftsmanship and attentive service. Our promise is innovation, because your visions demand it, and there's no other way to bring big ideas to life.

Let's reimagine what's possible. Together, there's no limit to what we can create.

BECOMING TECTURA DESIGNS	02	PERIMETER SECURITY.....	16
OUR CUSTOM PRECAST CONCRETE.....	05	SEAT WALLS.....	19
PROJECT SPOTLIGHT: CLEVELAND PUBLIC SQUARE.....	08	COPINGS, BALUSTRADES & PLANTERS	20
CUSTOM COLUMNS, SIGNS & MORE	12	PROJECT SPOTLIGHT: UNIVERSITY OF MICHIGAN	23
STREETSCAPES	15		

BECOMING TECTURA DESIGNS: A TIME-HONORED COMMITMENT TO INNOVATION

Tectura Designs' origins date back to 1953, when a terrazzo contractor named Ed Creske founded the business as Wausau Tile & Terrazzo in his two-car garage. It wasn't long before the Wausau Tile portfolio grew to include custom precast concrete, and the name became synonymous with quality and innovation – traits exemplified by its bold and daring custom precast concrete creations.

Over the ensuing decades, as Wausau Tile continued to demonstrate its undying commitment to quality and innovation, a new brand was born. Tectura Designs emerged as the new name for the manufacturer of America's premier architectural products, and with

it came a slew of added capabilities for those seeking to create the unthinkable with concrete.

Our design-forward products are still made by our team of skilled and dedicated craftsmen near Wausau, Wisconsin.

Our promise is built on a long and proven heritage of excellence, but our attention is always fixed on the future – on innovation, collaboration and our invitation to bring your next project to life. Let's turn your big ideas into beautiful spaces.





OUR CUSTOM PRECAST CONCRETE

Big ideas start with a blank canvas, and Tectura Designs' custom precast concrete provides the palette for painting a masterpiece. Concrete wall panels, columns, bases, retaining walls, piers, coping and balustrades are just a glimpse into Tectura Designs' capabilities. From stunning streetscapes to cascading stairs to contoured curbing, the applications are endless – and no one has more experience at solving complex custom concrete design challenges than Tectura Designs.

Our products are backed by PCI certification – the industry's most highly regarded certification program, awarded by the Precast Concrete Institute to manufacturers who pass rigid inspection and maintain exceptional quality standards.

Turn big ideas into bold and beautiful show-stoppers with custom concrete installations by Tectura Designs.



CLEVELAND PUBLIC SQUARE

BOASTING 2 MILLION POUNDS OF CUSTOM CONCRETE

When architects needed 1,195 pieces of custom precast concrete – totaling 2.3 million pounds – for an overhaul of the iconic, 10-acre Cleveland Public Square, they turned to Tectura Designs.

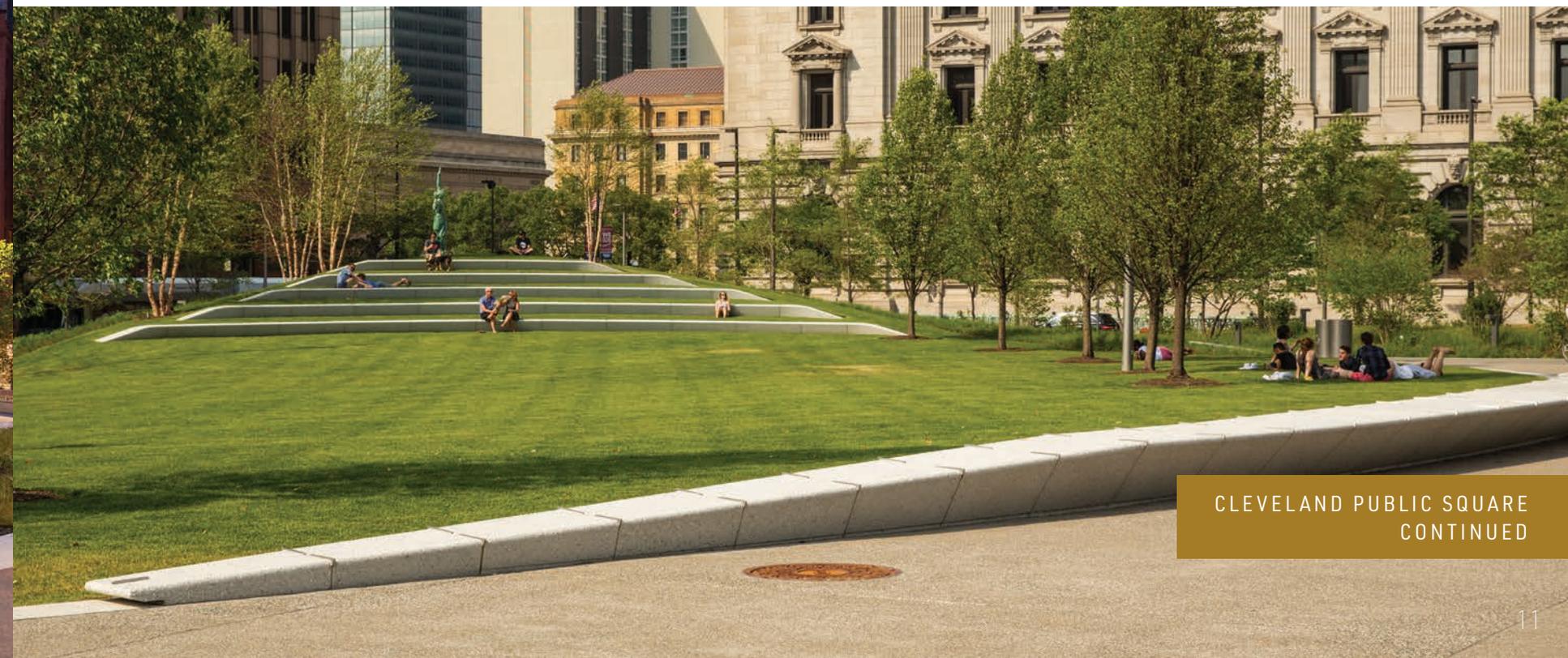
Cleveland Public Square's design required the creation of hundreds of unique molds, in order to ensure that all of the various pieces would seamlessly fit together. It required making 20,000-pound pieces cast in unique shapes from molds designed by skilled craftsmen, employing special mixes that incorporated highly graded aggregates, pigments and admixtures. In the end, the massive project incorporated 1,200 pieces of custom concrete.

In other words, Tectura was not only selected for its ability to create such distinctive and detailed pieces – but because the company could do it flawlessly, hundreds and hundreds of times over.

Previously a series of distinct quadrants that lacked cohesion, Cleveland Public Square is now an exceptionally walkable and liveable space for a fast-growing population of downtown dwellers.

It's a project poised to set the bar for other major urban projects across America and beyond.





CLEVELAND PUBLIC SQUARE
CONTINUED

CUSTOM COLUMNS, SIGNS & MORE

Tectura Designs' columns, signs and formations are the perfect finishing touch to any architectural or landscape project. Convey your message in style with custom signs. Complement cast-in, embossed or metal lettering with plaques, silkscreen logos and a variety of other customizable materials for unique expressions. Or protect building columns with covers that offer elegant form and essential function.





STREETSCAPES

Custom concrete streetscapes have the ability to transform urban settings from blasé to beautiful. Tectura Designs' team of designers has spent decades helping designers create more walkable, livable and inviting spaces with custom precast concrete formations that frame, route and accent city streets. As a PCI-certified manufacturer, Tectura Designs' precast concrete upholds the industry's most highly regarded quality standards. And there's no project too big. Let's turn your bold vision into an admirable showstopper.

PERIMETER SECURITY

Controlling access to buildings with strength and security has never been more important than it is today. Our selection of custom concrete forms, including original, reinforced bollards, planters and sleek and sturdy barriers, are trusted around the world at sites that demand added perimeter security, from the U.S. State Department and military forts to professional sports facilities and everything in between. Whether your site requires controlled access, regulated traffic flow or simply the added look of serious strength, we're here to protect while providing both aesthetic value and peace of mind.





SEAT WALLS

Custom precast concrete seat walls, planter walls and other wall panels add a touch of sophistication while serving as both continuous bench space and abstract works of art.

COPINGS, BALUSTRADES & PLANTERS

Give your next project the style and strength it needs with Tectura Designs' copings, balustrades and reinforced planters. By providing essential cover, support and decorative security, these products ensure your custom concrete creations stand the test of time.





UNIVERSITY OF MICHIGAN

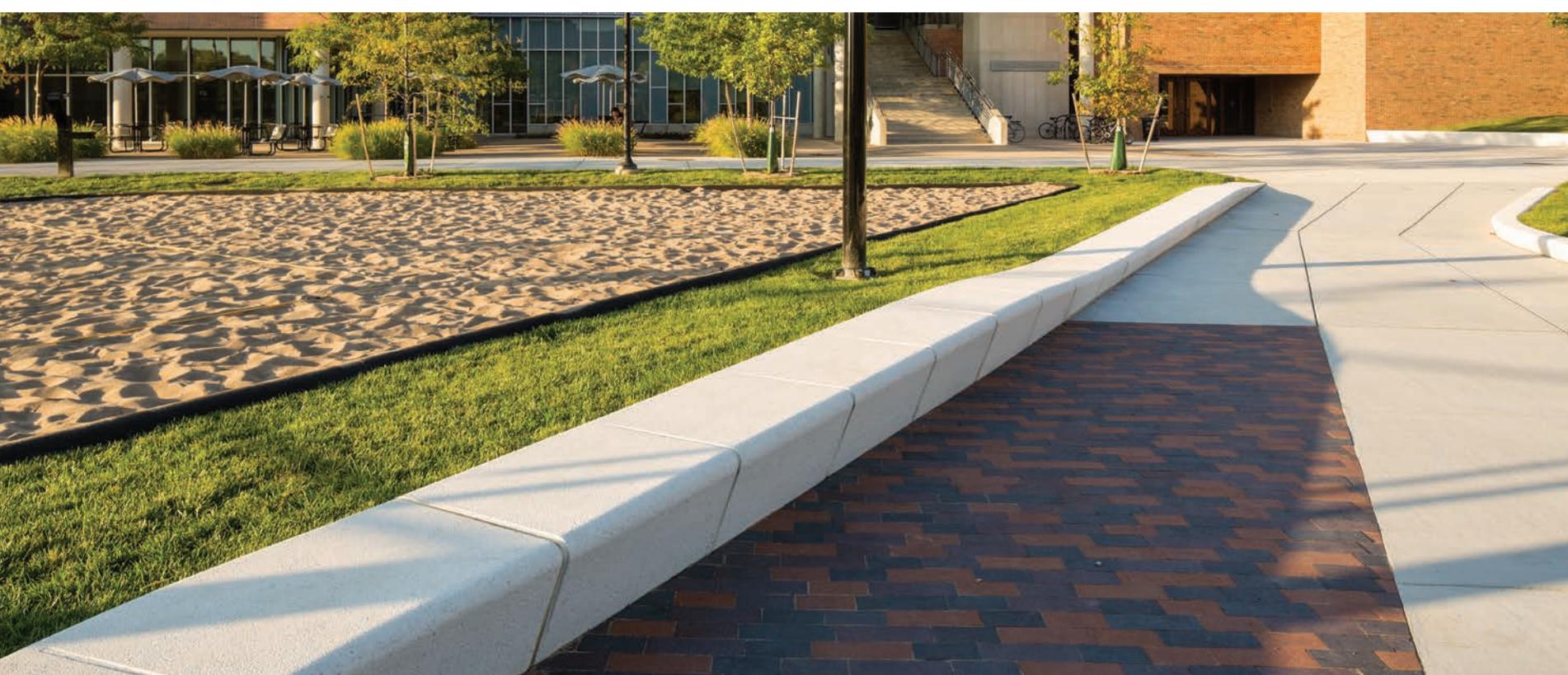
CUSTOM SEAT WALL FORMATIONS FRAME A MODERN, MIXED-USE QUAD

Gone is the series of barren, intersecting gray footpaths. Students and faculty who once hurriedly walked to class now linger amidst four acres of green space and integrated seating comprising more than 700,000 pounds of Tectura Designs' custom concrete.

The heart of the University of Michigan's North Campus, formerly little more than a well-known pass-through space, is now known as Eda U. Gerstacker Grove – a stunning transformation that's turned an underutilized quad into an inviting, multi-purpose activity hub.

"The Grove" overhaul includes elevated landforms that create a natural amphitheater, a convertible space that can function as a sand volleyball court in the summer or ice-skating rink in the winter, and more than 2,300 linear feet of Tectura Designs' custom precast concrete, with winding seat walls that frame The Grove.

The new Gerstacker Grove space, fittingly located between the Schools of Engineering, Art and Architecture, promises to provide a venue for some of the country's brightest young minds in the arts and sciences to create, perform and play for years to come.



UNIVERSITY OF MICHIGAN
EDA U. GERSTACKER GROVE, CONTINUED



A WAUSAU TILE INC. BRAND

THE PRODUCTS OFFERED IN THIS CATALOG ARE
MANUFACTURED IN WAUSAU, WISCONSIN, BY:

Wausau Tile Inc.
PO Box 1520
Wausau, Wisconsin 54402-1520

WAUSAUTILE.COM | TECTURADESIGNS.COM



Concrete-based products with recycled glass or recycled porcelain may qualify for LEED credits that may contribute toward your project certification.

Tectura Designs is a registered trademark of Wausau Tile Inc.